

CAPITAL PRESS

Frequency

Weekly (Friday)

Circulation

16,242

In-State Editors

2

ROP Splits

Pre-Set Zones
Pacific
Inland

Insert Splits

Pre-Set Zones
County

Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

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EPA VULNERABLE SPECIES PILOT

The Environmental Protection Agency proposes new pesticide restrictions to protect 27 species across the U.S. The plan threatens agriculture, according to the USDA.

(17 of the 27 species are indicated on the map below)

White Bluff bluetop | Wyoming toad | Rusty patched bumble bee | Lady's resistor | Pileated skink | Taylor's checkerspot | Palmate-bracted bird's beak | Mead's milkweed | Ozark cavefish | American burying beetle | Four freshwater mussels | Madison Cave leopard | Buena Vista Lake ornate shrew | Two vernal pool fairy shrimp | Attwater's greater prairie-chicken | Seven Lake Waters Ridge plants | Chaco bluebird

Taylor's checkerspot butterfly
The EPA proposes to designate 4.8 million acres (shaded orange on map) in Western Oregon and Western Washington as a "pesticide use limitation area." Farmers would have to get permission from the U.S. Fish and Wildlife Service to spray pesticides.

EPA 'pilot' pesticide plan met with dire warnings

New insurance options available for organic and specialty crops

Veteran administrator picked to lead Oregon Department of Ag

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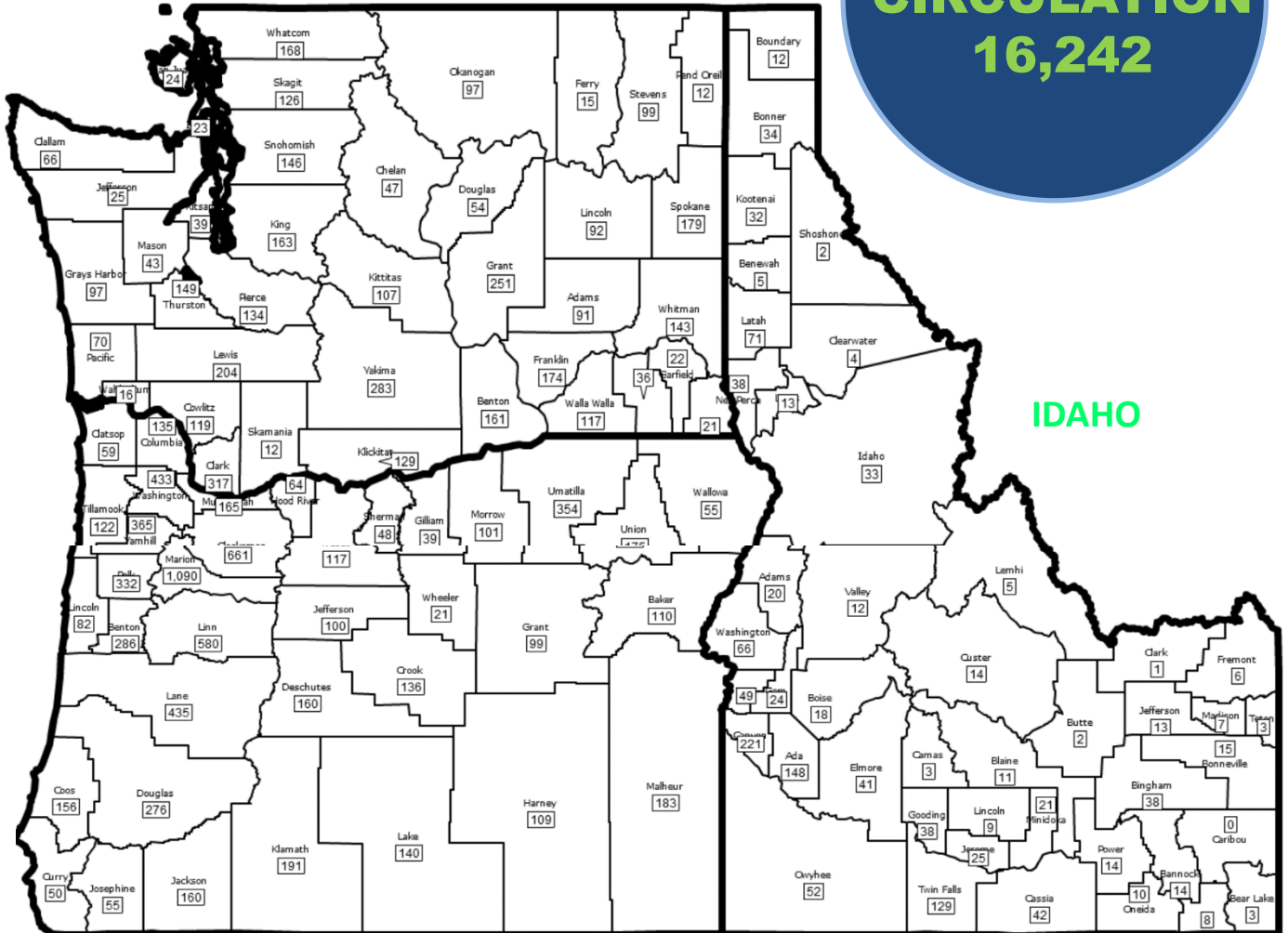


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CIRCULATION MAP

WASHINGTON

**TOTAL
CIRCULATION
16,242**



CIRCULATION BY COUNTY

State	County	Circ.
ID	Ada	148
	Adams	20
	Bannock	14
	Bear Lake	3
	Benewah	5
	Bingham	38
	Blaine	11
	Boise	18
	Bonner	34
	Bonneville	15
	Boundary	12
	Butte	2
	Camas	3
	Canyon	221
	Caribou	0
	Cassia	42
	Clark	1
	Clearwater	4
	Custer	14
	Elmore	41
	Franklin	8
	Fremont	6
	Gem	24
	Gooding	38
	Idaho	33
	Jefferson	13
	Jerome	25
	Kootenai	32
	Latah	71
	Lemhi	5
▼	Lewis	13

State	County	Circ.
ID	Lincoln	9
	Madison	7
	Malheur	1
	Minidoka	21
	Nez Perce	38
	Oneida	10
	Owyhee	52
	Payette	49
	Power	14
	Shoshone	2
	Teton	3
	Twin Falls	129
	Valley	12
▼	Washington	66

OR	Baker	110
	Benton	286
	Clackamas	661
	Clatsop	59
	Columbia	135
	Coos	156
	Crook	136
	Curry	50
	Deschutes	160
	Douglas	276
	Gilliam	39
	Grant	99
	Harney	109
	Hood River	64
	Jackson	160
▼	Jefferson	100

State	County	Circ.
OR	Josephine	55
	Klamath	191
	Lake	140
	Lane	435
	Lincoln	82
	Linn	580
	Malheur	183
	Marion	1,090
	Morrow	101
	Multnomah	165
	Polk	332
	Sherman	48
	Tillamook	122
	Umatilla	354
	Union	175
	Wallowa	55
	Wasco	117
	Washington	433
	Wheeler	21
▼	Yamhill	365

WA	Adams	91
	Asotin	21
	Benton	161
	Chelan	47
	Clallam	66
	Clark	317
	Columbia	36
	Cowlitz	119
	Douglas	54
▼	Ferry	15

State	County	Circ.
WA	Franklin	174
	Garfield	22
	Grant	251
	Grays Harbor	97
	Island	23
	Jefferson	25
	King	163
	Kitsap	39
	Kittitas	107
	Klickitat	129
	Lewis	204
	Lincoln	92
	Mason	43
	Okanogan	97
	Pacific	70
	Pend Oreille	12
	Pierce	134
	San Juan	24
	Skagit	126
	Skamania	12
	Snohomish	146
	Spokane	179
	Stevens	99
	Thurston	149
	Wahkiakum	16
	Walla Walla	117
	Whatcom	168
	Whitman	143
▼	Yakima	283

Idaho 1,327
Oregon 7,644
Washington 4,071
Other 3,200
TOTAL CIRCULATION 16,242



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2023 EDITORIAL CALENDAR & PUBLISHING SCHEDULE

<u>Issue Dates</u>	<u>Mail Date</u>	<u>Space Close at 4PM</u>	<u>Material Close at Noon</u>	<u>Editorial Themes</u>	<u>Articles That Run in Every Issue</u>
8/4/23	8/2/23	7/24/23	7/25/23	Weekly Regional Info & News	<p>Ag stories of the week.</p> <p>Centerpiece: An in-depth look at a subject crucial to agriculture.</p> <p>Local, regional, national and international articles concerning other aspects of agriculture including: farm and ranch related natural-resources, trade, legal, legislative, labor, public policy as well as farm equipment, crop protection products, market reports and a variety of the hundreds of commodities grown and raised in our region.</p>
8/11/23	8/9/23	7/14/23	7/20/23	*Nursery	
		7/31/23	8/1/23	Weekly Regional Info & News	
8/18/23	8/16/23	8/7/23	8/8/23	Weekly Regional Info & News	
8/25/23	8/23/23	8/14/23	8/15/23	Weekly Regional Info & News	
9/1/23	8/30/23	8/21/23	8/22/23	Weekly Regional Info & News	
9/8/23	9/6/23	8/18/23	8/25/23	*Viticulture	
		8/28/23	8/29/23	Weekly Regional Info & News	
9/15/23	9/13/23	9/4/23	9/6/23	Weekly Regional Info & News	
9/22/23	9/20/23	9/11/23	9/13/23	Weekly Regional Info & News	
9/29/23	9/27/23	9/18/23	9/19/23	Weekly Regional Info & News	
10/6/23	10/4/23	9/25/23	9/26/23	Weekly Regional Info & News	
10/13/23	10/11/23	10/2/23	10/3/23	Weekly Regional Info & News	
10/20/23	10/18/23	10/9/23	10/10/23	Weekly Regional Info & News	
10/27/23	10/25/23	10/16/23	10/17/23	Weekly Regional Info & News	
11/3/23	11/1/23	10/6/23	10/13/23	*Williamette Valley Ag Expo (Date subject to Change)	
		10/23/23	10/24/23	Weekly Regional Info & News	
11/10/23	11/8/23	10/30/23	10/31/23	Weekly Regional Info & News	
11/17/23	11/15/23	11/6/23	11/7/23	Weekly Regional Info & News	
11/24/23	11/22/23	11/13/23	11/14/23	Weekly Regional Info & News	
12/1/23	11/29/23	11/21/23	11/22/23	Weekly Regional Info & News	
12/8/23	12/6/23	11/10/23	11/17/23	*Livestock & Horse	
		11/28/23	11/29/23	Weekly Regional Info & News	
12/15/23	12/13/23	12/4/23	12/5/23	Weekly Regional Info & News	
12/22/23	12/20/23	12/11/23	12/12/23	Weekly Regional Info & News	
12/29/23	12/27/23	12/18/23	12/19/23	Weekly Regional Info & News	

Closing dates listed are for ROP placements.

* These are Special Section Tabs that are printed ahead of the issue dates in which they run

All preprints are due three weeks prior to the issue date.



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Issue Dates	Expected Mail Date	Space Close at 3PM	Material Close at 5PM	Editorial Themes	Articles That Run in Every Issue
1/5/24	1/3/24	12/14/23	12/21/23	*Northwest Ag Show (Date subject to Change)	<div>Ag stories of the week.</div> <div>Centerpiece: An in-depth look at a subject crucial to agriculture.</div> <div>Local, regional, national and international articles concerning other aspects of agriculture including: farm and ranch related natural-resources, trade, legal, legislative, labor, public policy as well as farm equipment, crop protection products, market reports and a variety of the hundreds of commodities grown and raised in our region.</div>
		1/1/24	1/2/24	Weekly Regional Info & News	
1/12/24	1/10/24	1/8/24	1/9/24	Weekly Regional Info & News	
1/19/24	1/17/24	1/15/24	1/16/24	Weekly Regional Info & News	
1/26/24	1/24/24	1/4/24	1/11/24	*Spokane Ag Expo (Date subject to Change)	
		1/22/24	1/23/24	Weekly Regional Info & News	
2/2/24	1/31/24	1/29/24	1/30/24	Weekly Regional Info & News	
2/9/24	2/7/24	1/18/24	1/25/24	*Innovations & Tech	
		2/5/24	2/6/24	Weekly Regional Info & News	
2/16/24	2/14/24	2/12/24	2/13/24	Weekly Regional Info & News	
2/23/24	2/21/24	2/19/24	2/20/24	Weekly Regional Info & News	
3/1/24	2/28/24	2/8/24	2/15/24	*Seed & Row Crop	
		2/26/24	2/27/24	Weekly Regional Info & News	
3/8/24	3/6/24	3/4/24	3/5/24	Weekly Regional Info & News	
3/15/24	3/13/24	3/11/24	3/12/24	Weekly Regional Info & News	
3/22/24	3/20/24	3/7/24	3/13/24	*Central Oregon Ag Show (Date subject to Change)	
		3/18/24	3/19/24	Weekly Regional Info & News	
3/29/24	3/27/24	3/25/24	3/26/24	Weekly Regional Info & News	
4/5/24	4/3/24	3/14/24	3/21/24	*Orchards, Nuts & Vines	
		4/1/24	4/2/24	Weekly Regional Info & News	
4/12/24	4/10/24	4/8/24	4/9/24	Weekly Regional Info & News	
4/19/24	4/17/24	4/15/24	4/16/24	Weekly Regional Info & News	
4/26/24	4/24/24	4/22/24	4/23/24	Weekly Regional Info & News	
5/3/24	5/1/24	4/11/24	4/18/24	*Ag Education	
		4/29/24	4/30/24	Weekly Regional Info & News	
5/10/24	5/8/24	5/6/24	5/7/24	Weekly Regional Info & News	
5/17/24	5/15/24	5/13/24	5/14/24	Weekly Regional Info & News	
5/24/24	5/22/24	5/20/24	5/21/24	Weekly Regional Info & News	
5/31/24	5/29/24	5/27/24	5/28/24	Weekly Regional Info & News	
6/7/24	6/5/24	5/16/24	5/23/24	*Dairy	
		6/3/24	6/4/24	Weekly Regional Info & News	
6/14/24	6/12/24	6/10/24	5/31/22	Weekly Regional Info & News	
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6/28/24	6/26/24	6/24/24	6/25/24	Weekly Regional Info & News	
7/5/24	7/3/24	6/13/24	6/20/24	*Women in Agriculture	
		7/1/24	7/2/24	Weekly Regional Info & News	
7/12/24	7/10/24	7/8/24	7/5/22	Weekly Regional Info & News	
7/19/24	7/17/24	7/15/24	7/16/24	Weekly Regional Info & News	
7/26/24	7/24/24	7/22/24	7/23/24	Weekly Regional Info & News	
8/2/24	7/31/24	7/29/24	7/30/24	Weekly Regional Info & News	
8/9/24	8/7/24	7/18/24	7/25/24	*Nursery	
		8/5/24	8/6/24	Weekly Regional Info & News	
8/16/24	8/14/24	8/12/24	8/13/24	Weekly Regional Info & News	
8/23/24	8/21/24	8/19/24	8/20/24	Weekly Regional Info & News	
8/30/24	8/28/24	8/26/24	8/27/24	Weekly Regional Info & News	
9/6/24	9/4/24	8/15/24	8/22/24	*Viticulture	
		9/2/24	9/3/24	Weekly Regional Info & News	
9/13/24	9/11/24	9/9/24	9/6/22	Weekly Regional Info & News	
9/20/24	9/18/24	9/16/24	9/13/22	Weekly Regional Info & News	
9/27/24	9/25/24	9/23/24	9/24/24	Weekly Regional Info & News	
10/4/24	10/2/24	9/30/24	10/1/24	Weekly Regional Info & News	
10/11/24	10/9/24	10/7/24	10/8/24	Weekly Regional Info & News	
10/18/24	10/16/24	10/14/24	10/15/24	Weekly Regional Info & News	
10/25/24	10/23/24	10/3/24	10/10/24	*Water	
		10/21/24	10/22/24	Weekly Regional Info & News	
11/1/24	10/30/24	10/28/24	10/29/24	Weekly Regional Info & News	
11/8/24	11/6/24	11/4/24	11/5/24	Weekly Regional Info & News	
11/15/24	11/13/24	11/11/24	11/12/24	Weekly Regional Info & News	
11/22/24	11/20/24	11/18/24	11/19/24	Weekly Regional Info & News	
11/29/24	11/27/24	11/25/24	11/26/24	Weekly Regional Info & News	
12/6/24	12/4/24	11/14/24	11/20/24	*Livestock & Horse	
		12/2/24	12/3/24	Weekly Regional Info & News	
12/13/24	12/11/24	12/9/24	12/10/24	Weekly Regional Info & News	
12/20/24	12/18/24	12/16/24	12/17/24	Weekly Regional Info & News	
12/27/24	12/26/24	12/23/24	12/24/24	Weekly Regional Info & News	
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AD SPECS

Colors Available: Black & white, 4-Color process

Maximum Ink Density: 240%

Color Specs:

CMYK

All black print must be 100% true black, not a 4C-processed black.

Font Sizes: Minimum point size for reverse type with a process color fill requires

Sans Serif Type, 11 pt. bold or Serif Type, 13 pt. bold for typeface font sizes

Ad Sizes (width x height)

1/4 Tab page = 3 col (5.125") x 5.25"

1/4 Broadsheet Page = 3 col (5.125") x 10.50"

1/3 Broadsheet Page = 4 col (6.875") x 10.50"

Junior Page = 5 col (8.75") x 10.50"

1/2 Tab Page horizontal = 6 col (10.50") x 5.25"

1/2 Broadsheet Page horizontal = 6 col (10.50") x 10.50"

1/2 Broadsheet Page vertical = 3 col (5.125") x 21.50"

Full Tab Page = 6 col (10.50") x 10.50"

Full Broadsheet Page = 6 col (10.50") x 21.25"

Column Measurements:

1 column = 1.625"

2 columns = 3.375"

3 columns = 5.125"

4 columns = 6.875"

5 columns = 8.75"

6 columns = 10.50"

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MEDIA REQUIREMENTS / ACCEPTED FORMATS

Adobe Acrobat PDF format is preferred, with all fonts and graphics embedded. Otherwise, graphics should be scanned at 300dpi and saved as .tiff or .eps and sent as individual terms (do not included in document file).

Ad materials can be emailed to: **sluther@capitalpress.com** with a cc to: **anne@jlfarmakis.com**

Files larger than 5MB can be sent via WeTransfer (a free internet service): www.WeTransfer.com

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