

2024 MEDIA KIT

RED RIVER FARM NETWORK

Affiliates

22

Broadcasters

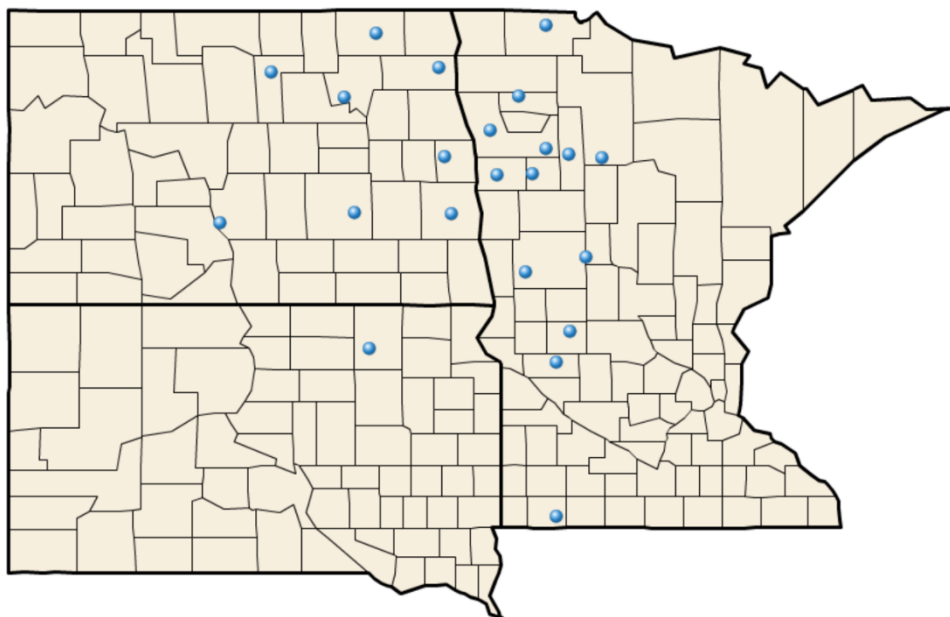
4

Daily Programs

7

AMR

36.4 Cume
#1 in market



Worth Noting

- Covering more than 100 events each year
- Largest broadcast team in the Valley

RED RIVER
FARM NETWORK
Reporting Agriculture's Business



AFFILIATE LIST

<u>Station</u>	<u>City</u>	<u>County</u>
KBMO-AM	Benson, MN	Swift
KBRF-AM	Fergus Falls, MN	Otter Tail
KCAJ-FM	Roseau, MN	Roseau
KKAQ-AM	Thief River Falls, MN	Pennington
KKCQ-AM	Fosston, MN	Polk
KKCQ-FM	Bagley, MN	Clearwater
KLXX-AM	Bismarck, ND	Burleigh
KMAV-FM	Mayville, ND	Trail
KMGK-FM	Glenwood, MN	Pope
KMOM-FM	Aberdeen, SD	Brown
KNDK-AM	Langdon, ND	Cavalier
KPMI-AM	Bemidji, MN	Beltrami
KRJB-FM	Ada, MN	Norman
KRJM-FM	Mahnomen, MN	Mahnomen
KROX-AM	Crookston, MN	Polk
KSJB-AM	Jamestown, ND	Stutsman
KWAD-AM	Wadena, MN	Wadena
KWOA-AM	Worthington, MN	Nobles
KXPO-AM	Grafton, ND	Walsh
KZTK-FM	Casselton, ND	Cass
KZZJ-AM	Rugby, ND	Pierce
KZZY-FM	Devils Lake, ND	Ramsey

FARM BROADCASTERS



Don Wick – NAFB Farm Director

Don Wick is proud to be a farm broadcaster, a career that began in 1982 at a small radio station in Wabasha, Minnesota. Through the years, Wick worked at mega-stations, like WCCO in Minneapolis and WNAX in Yankton, South Dakota. In 2003, he joined the Red River Farm Network team and is now the company's president.

As a journalist, Wick has reported from Cuba, China, Russia, Japan and throughout Europe. In 2010, he put on a flak jacket and traveled with Agriculture Secretary Tom Vilsack to Afghanistan, highlighting agriculture's outreach within a warzone.

In 2018, Wick received the ultimate honor with his induction into the National Association of Farm Broadcasting Hall of Fame. Wick was NAFB's president in 1997 and was the National Farm Broadcaster of the Year in 2004. In addition, he was part of the first class inducted into the Minnesota FFA Hall of Fame in 2004 and walked across the stage at the National FFA Convention to receive his Honorary Degree. Wick is currently a member of the Minnesota AgriGrowth Council board of directors.

Don and Kolleen have two sons, Tony and Sam. They are also proud to be grandparents to Aiden, Piper, Adrienne, Aurora and Sterling.



Randy Koenen – NAFB Farm Broadcaster

Randy Koenen joined the Red River Farm Network in 2007 after stops in the West Point, Nebraska and Willmar, Minnesota radio markets.

Previously, he farmed for 20 years at Clara City, Minnesota. Becoming a farm broadcaster was a natural progression, and now Koenen enjoys relaying information to farmers to help them do their business better.

Koenen served as President of the National Association of Farm Broadcasting in 2008. He has also experienced South American agriculture firsthand, traveling to Mato Grosso, Brazil. While there, he spent time in the fields looking at soybean rust and Brazilian production methods.

Aside from reporting agriculture's business, he is also a musician. He plays the pedal steel guitar and dobro in a local band, as well as plays one weekend a month at a Hope Lutheran Church – North in Fargo. Koenen and his wife Debbie have two adult children and three grandchildren. Jenny, Matt, Keyanna, Brielle and Miles live in Clara City, Minnesota. Joe is a service tech at Uglem-Ness and lives in Northwood, ND.

FARM BROADCASTERS



Whitney Pittman – NAFB Farm Broadcaster

Whitney Pittman joined the farm broadcast team in October 2022. Pittman is the northwest area membership and marketing specialist for the Minnesota Farm Bureau Federation. Previously, Pittman was the farm broadcaster and social media director for R & J Broadcasting at Ada, Minnesota. Pittman was raised on a cattle operation near Bagley, Minnesota and is a graduate of Iowa State University with a degree in journalism and mass communications with agriculture business and animal science minors.



Tyler Donaldson – Farm Broadcaster

Tyler is an Air Force veteran, where he focused on Chinese Mandarin linguistics. After his military service, Tyler focused on technical writing and communications for USDA and CoBank. A native of Ligonier, Pennsylvania, Tyler has relocated to Grand Forks and will have on-air and online responsibilities for the **Red River Farm Network**.

PROGRAMMING DETAIL

Mon-Fri	Program name & content
6:30 AM	Country Morning Markets, Farm News, Weather, Inside Agriculture. Program length: 30 minutes
8:30 AM	Opening Markets. Program length: 2 minutes
9:30 AM	Market Update. Program length: 5 minutes
10:30 AM	Market Update. Program length: 5 minutes
11:30 AM	Market Update. Program length: 5 minutes
12:30 PM	Agriculture Today Markets, Farm News, Weather, Inside Agriculture. Program length: 30 minutes
1:30 PM	Closing Market Report Fast paced closing market summary featuring commodities of specific interest to Iowa producers including grains, ethanol, precious metals, livestock, fertilizer, etc. Program length: 5 minutes

MATERIALS AND TRAFFIC

Please send all orders, materials and traffic to Patti Richardson, patti@jlfarmakis.com, in addition to your JLF Sales Representative.

Creative is due at least five business days before your campaign start date.

Red River Farm Network
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