

2024 MEDIA KIT

KANSAS FARM & RANCH RADIO

Affiliates

14

Broadcasters

1

Daily Programs

5

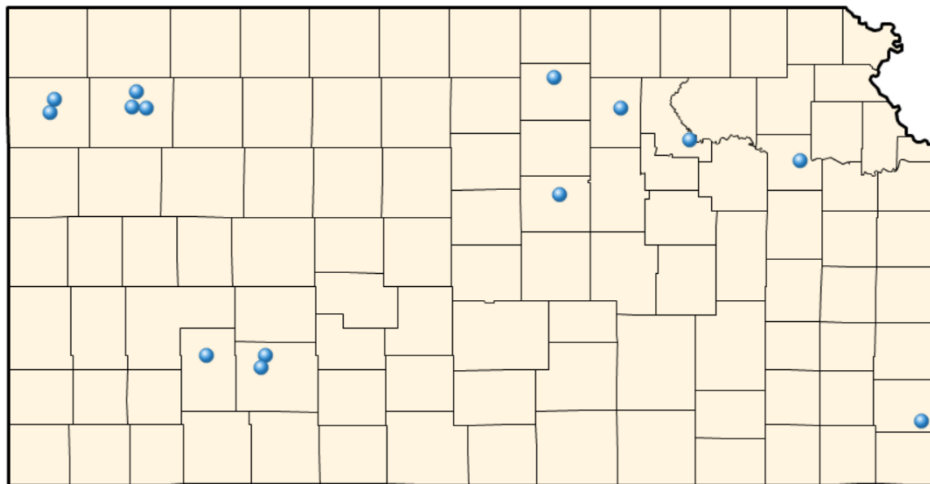
AMR

13.4 Cume

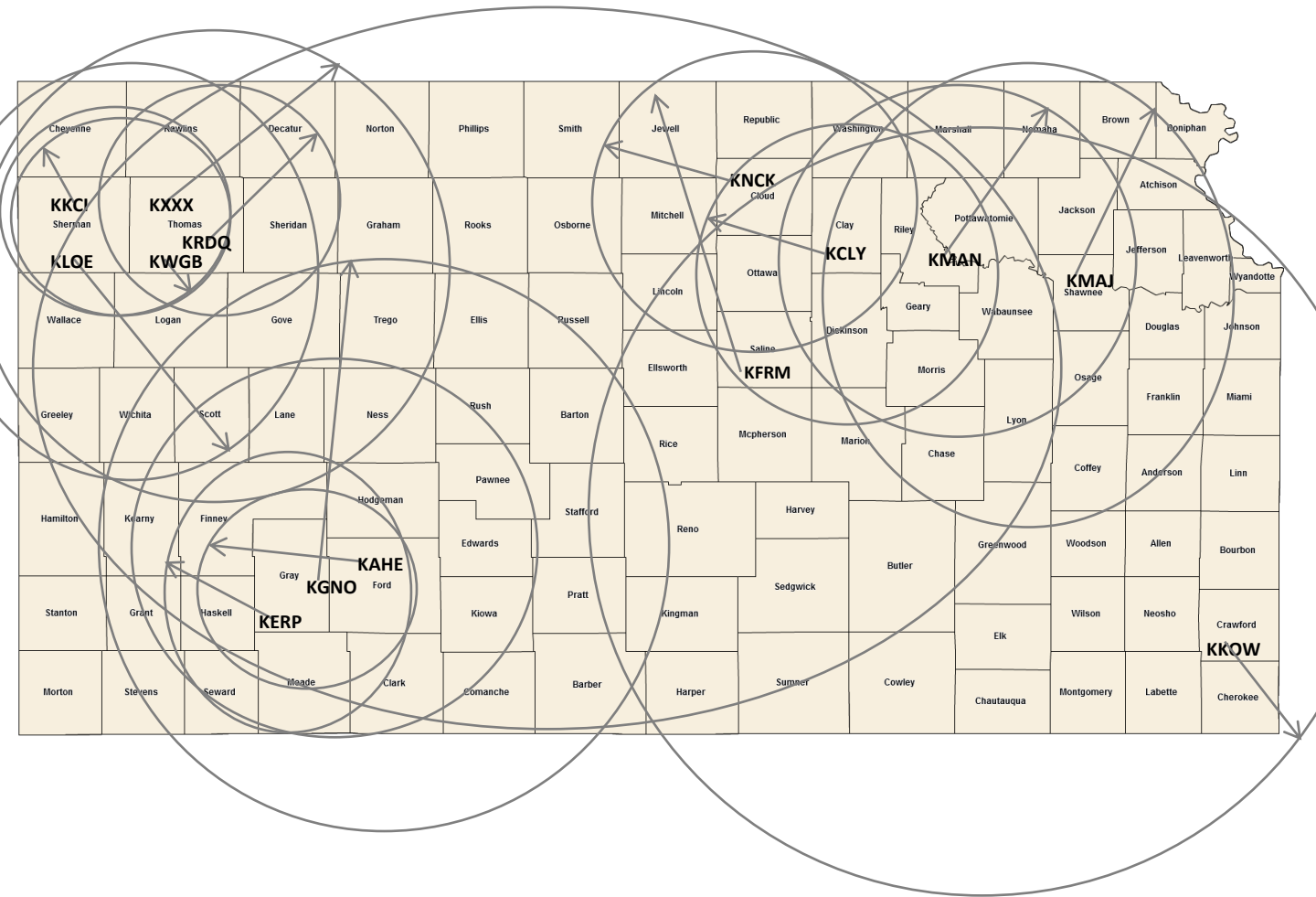
#2 in market

Worth Noting

- Growing presence in the state
- Cattle & wheat stronghold with expanding corn & soy coverage
- Flagship station KXXX



COVERAGE MAP



KANSAS

FARM & RANCH

* RADIO .COM



J.L. FARMAKIS, INC.
LOCAL MEDIA THAT MOVES FARMERS

AFFILIATE LIST

<u>Station</u>	<u>City</u>	<u>County</u>
KAHE-FM	Dodge City	Ford
KCLY-FM	Clay Center	Clay
KERP-FM	Ingalls	Gray
KFRM-AM	Salina	Saline
KGNO-AM	Dodge City	Ford
KKCI-FM	Goodland	Sherman
KKOW-AM	Pittsburg	Crawford
KLOE-AM	Goodland	Sherman
KMAJ-AM	Topeka	Shawnee
KMAN-AM	Manhattan	Riley
KNCK-FM	Concordia	Cloud
KRDQ-FM	Colby	Thomas
KWGB-FM	Colby	Thomas
KXXX-AM	Colby	Thomas

FARM BROADCASTERS

Austin McNorton – Farm Director



Austin is the new farm broadcaster for **the Kansas Farm and Ranch Radio Network**. Austin grew up with an agricultural background, his grandfather was a college livestock judging coach and his other grandfather lived and worked on the family farm. His father graduated from Kansas State University where he was a member of the Wildcats National Championship Livestock Judging Team and earned an animal science degree. With this foundation of his life Austin was a member and officer of his local 4-H club where he showed pigs and was a member and officer for his high school FFA Chapter where he participated in livestock judging contests and other agricultural local involvement. Austin comes to **Kansas Farm and Ranch Radio** after serving as a farm broadcaster in Southwestern Iowa, hosting a morning show talking to local community members heavily involved in Iowa ag. He is excited to represent the hard-working farmers of the state he grew up in and looks forward to sharing their stories and providing them with information.

PROGRAMMING DETAIL

DAILY PROGRAMMING (Monday-Friday)

- **Three Daily Market Reports**
 - Morning
 - Mid Day
 - Closing
- **Two Daily Farm News Reports**
- **Daily Ag Weather**
- **Daily Closing Cash Grain Report**

MATERIALS AND TRAFFIC

Please send all orders, materials and traffic to Patti Richardson, patti@jlfarmakis.com, in addition to your JLF Sales Representative.

Creative is due at least five business days before your campaign start date.

Kansas Rocking M
1065 South Range
Colby, KS 67701